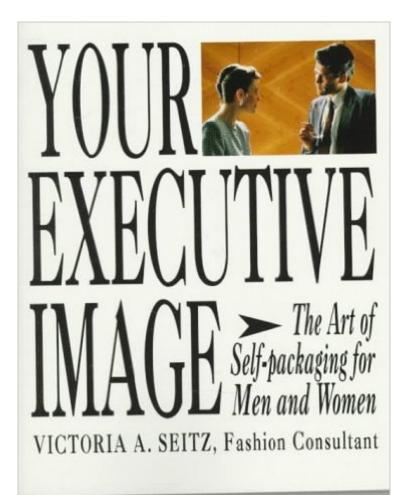
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# Your Executive Image: The Art Of Self-Packaging For Men And Women





## Synopsis

More than a dress-for-success book, Victoria Seitz's Your Executive Image shows how body language, etiquette, color psychology, and wardrobe selection all work together to project a certain image. Is your present image the one you want to show the world? If not, you can learn how to change it to your advantage in Your Executive Image.

### **Book Information**

Paperback: 274 pages Publisher: Adams Media Corp (April 1992) Language: English ISBN-10: 1558501398 ISBN-13: 978-1558501393 Product Dimensions: 0.8 x 7.5 x 9 inches Shipping Weight: 1 pounds Average Customer Review: 3.0 out of 5 stars Â See all reviews (1 customer review) Best Sellers Rank: #9,336,649 in Books (See Top 100 in Books) #59 in Books > Business & Money > Business Culture > Fashion & Image #2177 in Books > Business & Money > Business Culture > Etiquette #13019 in Books > Business & Money > Business Culture > Motivation & Self-Improvement

#### **Customer Reviews**

Your Executive Image promises to be an exciting new addition to the literature on "self packaging." It is divided into three parts--body language, wardrobe, and etiquette. In writing her comments, I found that Seitz uses standard references such as Color Me Beautiful or Emily Post. In short, no new material was introduced in Your Executive Image. Seitz simply put together three disparate topics, summarized the topics, and published her synopsis.

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